

Institutional Annual Membership - Strategic Outreach Partner

Membership includes the following:

As your Strategic Outreach Partner, we offer a range of services designed to maximize the reach and awareness of your academic events and activities on an annual membership basis:

1. **Promote your Conferences, Workshops, FDPs, and Seminars** of your organisation.
2. **Promote PhD/FPM/EFPM Admissions, Faculty Recruitment, Post-Doc**, Research Associate, and Leadership recruitment for your organisation.
3. **12 stories (one per month) of your leadership, faculty, institutional achievements**, or thoughts will be highlighted on the website and LinkedIn page.
4. **ServiceSetu will promote your LinkedIn posts and other activities** (comment, repost, and like) dedicatedly.
5. ServiceSetu will make your organisation a **co-organising partner** in the research workshop/seminar/FDP (online, one per year).
6. **Free FDP for your faculty members and PhD scholars**: you may opt to attend any one FDP per year, organised by ServiceSetu Academics.
7. **Know your Institute Post** at all ServiceSetu media platforms
8. **Know your Director and Dean Posts** at all ServiceSetu media platforms.
9. **One podcast with the Director/VC and Dean** on a mutually decided current and relevant theme, and it will be published on all ServiceSetu media platforms.
10. **Feature your organisation on the website** in the Featured Universities/Business Schools Section
11. **A dedicated page of your organisation** at the ServiceSetu website listing all your programs, including master's, doctoral programs, and executive education, etc.
12. **Feature your faculty members' publications and other achievements** on the LinkedIn page and website.
13. **50% discount on all ServiceSetu exclusive workshops** and faculty development programs (FDPs) for your faculty and doctoral scholars. On associated events, member institutions are eligible to get available discounts

Note:

- The organisation (client) has to provide the content to be posted on the flyers, brochures, banners, images, videos, and other required materials to be posted for the events and activities.
- It will take two days to post your events and activities on all our media and channels.
- **No upper cap on the number of events and activities.**
- You will get **one dedicated person** to assist and coordinate with you.

We will maximize the reach of your events and activities on

- Website of ServiceSetu Academics - 120,000 visitors pm.
- LinkedIn Page - 58K plus Faculty/PhD Scholars.
- WhatsApp Groups & Channel - 32K plus Faculty/PhD Scholars.
- Other associated platforms - Research Anchor, Research Wallah, PhD Aspirants, Sustainability Cases, EduNurture, Saba Shireen, 70K plus Faculty/PhD Scholars.

Annual Membership Fee (INR)

Total annual fee = 3,35,000 + GST 18%

Let's Connect Today! Email us at info@servicsetu.org

About ServiceSetu Academics

ServiceSetu Academics is a trusted partner in higher education, registered as ServiceSetu Foundation under Section 8 (not-for-profit) of the Companies Act 2013. Our mission is to empower the academic community through knowledge, upskilling, and global partnerships. We have partnered with leading B-schools and universities worldwide to drive academic and research excellence. Our portfolio spans Strategic Outreach - PhD/FPM, Conference & Recruitment, academic events, executive education, global immersion programmes, certification programmes, FDPs, short-term courses, and training with top international institutions.

Mission: Empowering the academic community through access to opportunities, knowledge, and upskilling.

Vision: To be the trusted partner in academic and research excellence.

OUR OFFERINGS:

Institutional Annual Membership - Strategic Outreach Partnership: Comprehensive features to maximise the reach and awareness of your institutional academic events and activities to reach the target audience and enhance the reputation and strengthen peer perception among the academic community.

Recruitment Partner - Faculty & Leadership Positions:

We assist HEIs to recruit **top talent** for **Faculty & Leadership** positions. Our **tailor-made recruitment solutions** are designed to align with your institution's specific needs, role requirements, and organisational goals.

Co-branded Activities: Collaborate for conferences, workshops, FDPs, and Certificate Programmes on a revenue-sharing basis, with complete support for execution.

Advertise with ServiceSetu: We maximize the reach and awareness of your academic events & activities, such as Faculty recruitment, PhD admissions, Conference, Workshops, FDPs, and Leadership hiring

Membership for Faculty & PhD Scholars: Exclusive benefits for faculty and PhD scholars, including FREE and subsidized access to academic programs and networking opportunities.

ServiceSetu Academics collaborates with leading universities worldwide, delivering **certification programs, workshops, conferences, FDPs, and seminars** to support academic and professional growth.

To know more about the offerings and collaborations, you are most welcome to connect with us at
Email: info@servicsetu.org

ServiceSetu Trusted by: IIM Kozhikode, IIM Kashipur, IIM Bodh Gaya, IIM Raipur, IIM Nagpur, IIT Bombay, IIT (ISM) Dhanbad, NIT Kurukshetra, NIT Surathkal, Jamia Millia University, VIT-AP, BITS-Pilani, Great Lakes Institute of Management, IMI Kolkata, Thapar Institute, NISM, GIM Goa, Krea University, MICA Ahmedabad, SP Jain Mumbai, FORE School of Management.

Sincerely,



Saba Shireen

Director

ServiceSetu Foundation